

"Richards Building Supply Launches Simple, Affordable CRM for Exterior Contractors"

Homer Glen, IL – Richards Building Supply, a top five independent, family-owned and operated exterior building materials distributor in the United States, has announced the launch of **Richards CRM**—a powerful, affordable, and easy-to-use CRM solution designed specifically for residential exterior remodeling and builder contractors. No hefty onboarding costs, no long-term contract, no hidden fees, and no credit cards are required to get started.

Richards CRM offers a range of features, including Project Management, Instant Quoting, Invoicing, Payments, Financing, Scheduling/Dispatch, and many more features, to help contractors streamline operations and grow their businesses. Currently, access to the CRM is available to all Richards Building Supply contractors for all stocked residential roofing and siding products.

Richards CRM: Streamlining Contractor Operations and Boosting Efficiency

Built on **Construct CRM's** robust software platform, Richards CRM provides contractors with a comprehensive suite of tools to enhance efficiency and win more business. Key features include:

- **Full Project Management:** Simplify project lifecycles, manage tasks and schedules, and ensure seamless communication with teams.
- **Customer Dashboard:** Allow homeowners to track estimates, view photos and videos, access project documents, and pay or finance invoices.
- **Faster Bidding:** Automatically calculate material quantities for proposals and purchase orders within minutes using an integrated DIY measurement tool.
- **Bigger Deals, Higher Close Rates:** Increase win rates and sell larger projects with good-better-best options and integrated financing via the Sales Proposal Builder.
- **Quick Payments:** Access over 170 loan options, including zero-dealer fee and upfront payment options, or accept credit card payments with processing fees as low as 2.5%.
- **Seamless Material Ordering & Delivery:** Utilize one-click, pre-built templated POs through our 24/7 online ordering tool and track the fulfillment and delivery status of all Richards Building Supply orders.

A CRM for All Contractors – With Spanish and French Support

Richards CRM is available to all Richards Building Supply roofing and siding contractors with no hefty onboarding costs, long-term contracts, hidden fees, or user restrictions. The CRM is fully customizable to the contractor's business model. Contractors can add all team members at no additional cost, and there are no minimum spending requirements with Richards Building Supply to access the software.

For more information, visit [Richards CRM](#) or contact cklepp@richards-supply.com for more details.

About Richards Building Supply

Richards Building Supply is a leading distributor of exterior building materials in the United States, serving both residential and commercial construction professionals. With **over 60 locations across 15 states**, Richards provides a wide range of products, including roofing, siding, windows, doors, decking, and more. The company is recognized for its strong commitment to customer service, expert product knowledge, and trusted partnerships with top manufacturers.

About Construct CRM

Construct CRM is a venture capital-backed software company dedicated to delivering innovative CRM solutions for the home improvement industry. The company partners with ERPs, PIMs, OEMs, distributors, and suppliers to provide **e-commerce-enabled CRM** solutions tailored for dealers. For more information, visit www.ConstructCRM.com.